

# New pages

And easier management  
of your billboards.

# easyad

## OUTDOOR MEDIA SYSTEM

You know the importance of being seen. At the right time, in the right place - with messages that trigger your sales.

With **Easyad**, you have a smart and cost-effective solution.

Reversible signs with simple installation make it easy to act quickly with new messages. High quality with digitally- or screen-printed, moisture-resistant posters in aluminum frames ensures long-term durability.

The corrugated cardboard material is environmentally smart and easy to recycle.

DS Smith gives you full service, including assembly of frames, printing of posters and continuous management

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## DS Smith Group

30 000 employees in 34 countries      Revenue: £ 7 241m



**Packaging division**  
25 000 employees  
230 manufacturing sites  
9 Impact Centres  
36 PackRight Centres



**Paper division**  
3 500 employees  
16 paper mills in 11 countries,  
producing 4,6 million tonnes of paper  
products every year



**Recycling division**  
1 000 employees  
The biggest recycling company in Europe,  
managing 6 million tonnes of material for  
recycling every year

## Anywhere you want

The sturdy aluminum frames can be installed both freestanding and on walls. Giving you the freedom to choose locations where you can best meet your customers.



## Quick and secure

Our digitally or screen-printed, moisture-repelling posters keep their color and can withstand long-term exposure. The frames with snap function keep the signs in place, even in harsh climates.



## DS Smith

Europe's leading manufacturer of corrugated board with all the resources for design, printing and installation. We help all the way - from planning to continuous maintenance.



## Natural benefits

Easyad is mounted without glue, tape or other environmentally sensitive substances. The cardboard's fibers in most cases come from FSC-certified forests and can be recycled many times, before finally returning to nature.



## Stand out!

Traditional billboards offer limited forms of expression. With Easyad, you can express yourself outside the box.





Windmaster  
70x100



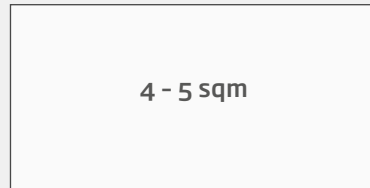
Windmaster  
MEGA



Wallframe XL / Freestanding XL



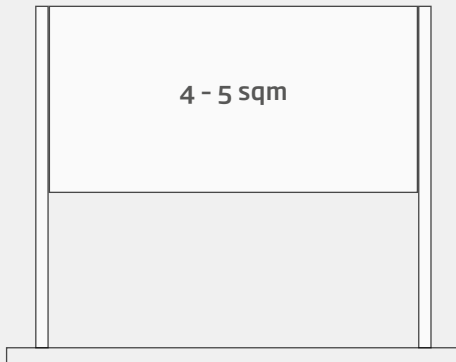
Wallframe Original



Wallframe 50



Freestanding double sided



Freestanding double sided TWIN



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For more information, please contact:

## Samu Hämäläinen

Account Manager

tel. +358 10 245 2528

samu.hamalainen@dssmith.com

## Juha Miettinen

Sales Manager

tel. +358 10 245 2609

juha.miettinen@dssmith.com

You may also leave a message at the website:

[dssmith.com/ota-yhteytta](https://dssmith.com/ota-yhteytta)

We help our customers achieve:



More Sales



Lower Costs



Risk Managed



Circular Ready

## DS Smith

PL 426

33101 Tampere, Finland

+358 10 2452111

[info.packfi@dssmith.com](mailto:info.packfi@dssmith.com)

[dssmith.com/fi](https://dssmith.com/fi)

[dssmithpackaging.fi](https://dssmithpackaging.fi)





Time to turn  
the pages!