

Recycling is at the heart  
of everything we do



The Power of Less®

# Your partner in recycling & waste management

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As towns, cities and entire populations evolve, and digital technology continues to revolutionise the way we shop and go about our lives, our needs and expectations have changed.

We demand more from the products we buy. Expect them to be delivered faster to our doors. Whilst reducing our impact on the environment at the same time.

Finding a practical, sustainable solution is going to take new partnerships, new thinking and leadership.



## We are redefining packaging for a changing world

Recycling isn't just something we do, it's at the heart of our entire business model and is central to delivering on our purpose.

By innovating and thinking differently we are keeping over six million tonnes of recyclables out of landfill and incineration and in the supply cycle every year. Helping to create a sustainable future for our business, for our customers and for the environment.



### We think differently

We take a flexible approach to the solutions we create and operate where our customers need us.



### We innovate together

From design to production and supply to recycling we offer our customers a joined-up solution that is sustainable for all.



### We put sustainability at the heart

We can make, use, collect and recycle cardboard packaging within 14 days. We are ambitious in using innovation to tackle some of the world's most complex sustainability challenges.



### We develop strategies for our customers' needs

Together with our customers, we find ways to take advantage of today's opportunities to powerfully deliver their products.

# Joined-up solutions that are sustainable for all

Our business model is an innovative, seamless solution. It has a powerful role to play in meeting both your recycling and waste management goals together with some of the sustainability challenges facing the world now and in the future.

We offer a wide range of recycling and waste management services. We are on hand to help with every aspect of your waste management strategy to provide you with efficient, cost-effective, innovative solutions - all managed centrally by one supplier.



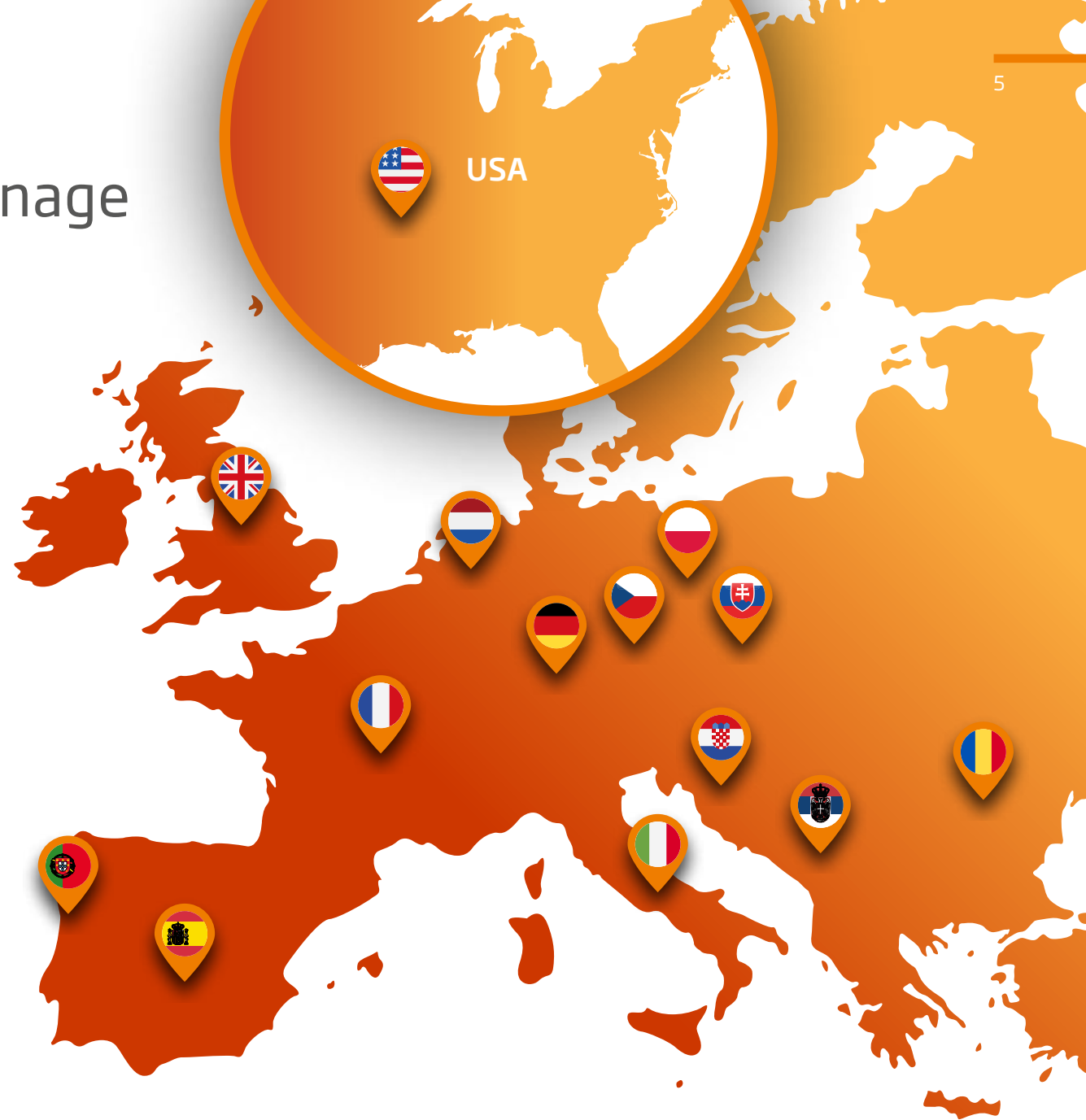
# The size and scale to manage all your recycling needs

We currently operate in 14 countries across Europe and North America.

And by working in partnership to increase your recycling and reduce waste, we can help you to meet your financial targets, sustainability goals and future proof your recycling and waste management strategies.



In addition to our recycling operations we also have 14 paper mills, strategically located across Europe and North America



# More than just a recycling company

Our business is made up of Recycling, Paper, and Packaging divisions. As part of the DS Smith Group, we are listed on the FTSE 100.

Our cross-business expertise, from design to production and supply to recycling, means we can create tailored, flexible and joined-up solutions that meet the needs of a whole organisation, not just a part of it.



## Closing the loop: Box to Box in 14 days

The paper and cardboard we collect is processed by our Paper division and turned into new cardboard boxes by our Packaging division, in just 14 days.

Thanks to our unique business model, we are involved in every touchpoint of our customers' supply cycle and can help them achieve long-term sustainable practices. Working together with our customer Laithwaite's Wine, we demonstrated a fully auditable and traceable closed-loop model for their cardboard packaging right here in the UK.



# Discover the right service for you

We are one of the UK's leading cardboard and paper recyclers, offering complete recycling and waste management solutions.

Our network of recycling depots, packaging plants and paper mills keeps fibre moving around the supply cycle. We are proud to own Kemsley paper mill, the UK's biggest recovered fibre-based paper operation and the second largest of its kind in Europe.

Our wealth of experience means that we understand the complexities of different industry sectors and we appreciate that no two organisations have the same recycling and waste management needs. Whether it's through our own logistics and depot network, or our network of trusted partners, we manage the entire process on your behalf.



## Cardboard and paper recycling

We're always in need of paper and cardboard to fuel our manufacturing operations. You can trust us that material that should be recycled is actually recycled.



## Total Waste Management

Whatever your waste streams, we're on hand to help with every aspect of your waste management strategy - all managed centrally by one supplier.



## Plastics recycling

We will work with you to find closed-loop solutions for flexible and rigid plastics and ensure they are recycled into new products and packaging.



## Food waste

By working with you and our trusted partners, we make sure that your food waste is taken away efficiently without contaminating any other recyclable streams.



## Coffee cups recycling

UK businesses of all types and sizes can take advantage of our innovative recycling solution for takeaway coffee cups.

# Improving your recycling, step by step

We work hard to meet and exceed our customers' needs and become a valuable partner to your business. We take a flexible approach to our recycling and waste management solutions and operate where and when you need us.

Everything we do focuses on providing you with efficient, cost-effective, innovative services. We will work with you to reduce your waste, maximise your revenue and mitigate the impact of your operations on the environment.





# Not all waste management partners are the same

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We work in partnership with you, managing your risk and taking the worry of meeting your recycling and waste management responsibilities and targets away from you.

Our dedicated teams truly integrate themselves into your organisation and maintain a constant dialogue with you to ensure we work as a team, continuously looking to deliver on our commitments, innovate together, reduce waste, save money and further improve our standards. Regular reviews are held to ensure targets and projects are being successfully met and delivered, helping with every facet of your recycling and waste management strategy.

Our customers tell us that the innovation they see sets us apart from our competitors and we have already helped many of them win prestigious industry awards for their recycling efforts.



# What makes us stand out?

Just a few reasons why our customers choose us.



## Experience & expertise

From packaging design and production to recycling, we create tailored solutions to meet your needs

## Size & scale

A leading European paper and cardboard recycler with the capacity to manage all your recycling needs

## Partnership

We work together with you to meet and exceed your recycling targets including encouraging Best Practice and providing training and support for your teams

## Quality

Helping you segregate your recycling, drive down contamination, boost your recycling rates and increase potential revenue

## Compliance

Transparent end destinations and legislative compliance

## Transparency

No reliance on landfill or incineration so you can trust us to ensure material that should be recycled is actually recycled

# We are helping to build a more sustainable world

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Today's customers, employees, investors and shareholders all expect you to adopt a more sustainable approach.

Sustainability sits at the heart of our business model. We are already keeping valuable resources in use, designing waste out of customer supply chains and protecting natural resources too. We have also launched our ambitious Now and Next Sustainability Strategy, tackling the sustainability challenges facing us today, together with those that will impact on our future generations.

To find out more get in touch or visit [dssmith.com/sustainability-strategy](https://dssmith.com/sustainability-strategy)



# Innovating with retailers across Europe

We have been partnering with Tier One retailers across Europe for more than two decades. Working together we have developed industry-leading and award-winning practices. These are helping to close the loop on recycling and overcome the sustainability challenges facing us today as well as those that will impact on future generations.



Our solutions have included effective materials segregation to increase recycling, as well as backhauling to reduce costs.

#### **The results include:**

- Achieving zero waste to landfill targets
- Over 510,000 tonnes per annum of cardboard recycled across Europe
- Implementation of food waste segregation and utilisation of anaerobic digestion
- Reduced vehicle movements, carbon emissions and fuel costs

We are now working together to improve our customers' recycling and waste operations and reduce carbon emissions.

# Working together to achieve more

We provide integrated recycling and waste management solutions to businesses of all sizes throughout the UK and Europe. Through our experience and expertise, we help them achieve their recycling targets, improve business performance and meet their sustainability goals.



JoJo Maman Bébé  
maternity | baby and child | nursery and toys



TESCO

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Logistics



WHSmith



one stop

Auchan

M  
MORRISONS

GRUPPO  
CAMPARI

Laithwaite's  
WINE

The co-operative



## We're proud to be an Ellen MacArthur Foundation Partner

We support the Ellen MacArthur Foundation's mission to speed up the transition to a circular economy.

Working together with government, business and education we can build a framework for an economy that is restorative and regenerative by design.

**Find out more:**

[ellenmacarthurfoundation.org](https://ellenmacarthurfoundation.org)





Find out how DS Smith is 'Redefining Packaging for a Changing World' and could help you achieve less waste and more recycling.

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